



**ALLIANCE OF INDEPENDENT
ACADEMIC MEDICAL CENTERS**
2021 PARTNERS PROGRAM
Table of Contents

Cover Letter from AIAMC Executive Director..... 2

2021 AIAMC Partners Program Description.....3

2021 AIAMC Partners Program Registration Form.....5

2021 AIAMC Annual Meeting Draft Program Agenda..... 7

Current (As Of 07/31/20) List of AIAMC Institutional Members..... 8

List of 2020 AIAMC Partners and Exhibitors..... 9

*If you wish to participate in the AIAMC 2021 Partners Program,
please complete the Registration Form found on pages 5 and 6 of this packet
and return to Kimberly Pierce-Boggs, AIAMC Executive Director
Via Email kimberly@aiamc.org
Or Fax 888-AIAMC-11 (888-242-6211)*

NO LATER THAN NOVEMBER 30, 2020



July 31, 2020

Dear Prospective Partner:

As the summer season comes to a close, many of us are busy planning 2021 programs and budgets. The Board of Directors for the Alliance of Independent Academic Medical Centers (AIAMC) hopes that you will include becoming a *2021 AIAMC Partner* in your company's plans for next year.

Who Are We? The AIAMC is the only national organization addressing the unique needs of independent academic medical centers. With about 70 hospital and health system members, our size provides an environment that encourages and supports networking and collaboration. We actively develop and apply real-world solutions to thrive in the continually changing regulatory and accreditation environment. Founded in 1989, the AIAMC has a 31-year track record of connecting graduate medical education as a strategic asset for achieving better outcomes. Indicative of such outcomes is the AIAMC National Initiative, the only national and multi-institutional collaborative of its kind in which residents lead multidisciplinary teams in quality improvement projects aligned to their institution's strategic goals. Sixty-seven hospitals and health systems and more than 1,200 individuals have participated in the AIAMC National Initiatives since 2007 driving change that has resulted in meaningful and sustainable outcomes improving the quality and safety of patient care. For more information, please visit our website at www.AIAMC.org.

Why Partner? Participation as a *2021 AIAMC Partner* will bring you closer to the thought leaders and decision makers in the medical education community. Our more than 600 members represent nearly 70 major medical centers and integrated delivery systems across the United States. The scope of our association membership includes Chief Academic Officers, Chief Medical Officers, Chief Executive Officers, Vice Presidents of Research, Directors of Quality and others. Simply stated, the visibility provided to your company through our partners program will give you access to key stakeholders in the medical education industry. As you will read in the attached *Program Description*, we have designed the 2021 Partners Program to provide you with year-round visibility that best fits your budgetary needs.

Plan Now, Invest Later. We recognize and appreciate the importance of developing and maintaining positive relationships with our sponsors. Your support is critical to our ongoing ability to develop and present substantive programs for our membership. By working together, we hope to develop a truly meaningful relationship that will be of mutual benefit. To help us make our 2021 program plans, we ask that you return the registration form found on pages 5 and 6 of this packet **no later than November 30th**. However, no investment from your company will be required until next year. And, you may make payments, if you prefer. I thank you for your kind and serious consideration.

Sincerely,

Kimberly Pierce-Boggs
Executive Director

Attachments



**ALLIANCE OF INDEPENDENT
ACADEMIC MEDICAL CENTERS**
2021 PARTNERS PROGRAM
Program Description

The Alliance of Independent Academic Medical Centers (AIAMC) asks that you consider supporting our mission of serving as a learning organization of independent academic medical centers through the application of innovative education and scholarship that drives exceptional patient care. Our 2021 Partners Program has been designed to cultivate a meaningful relationship between our members and your company over the course of the entire year, rather than relying upon a single event. We hope this will develop a dialogue and significant exposure for your company in the coming year.

Gold: \$10,000 – *A Gold Partnership provides your company with the following benefits:*

- ❖ Inclusion as a *Gold Sponsor* in the 2021 Partners Directory with logo, to be distributed at the Annual Meeting and featured all year on our website;
- ❖ A link to your Website from the Alliance website for *an entire year*, beginning January 1, 2021;
- ❖ Three “Partners Profile” articles in the *Alliance Update* newsletter, which is sent to entire membership;
- ❖ Table-top display during the Alliance Annual Meeting March 25th thru 27th, a \$2,500.00 value;
- ❖ *Six (6)* email blasts from the AIAMC office to AIAMC members on your behalf;
- ❖ *Three (3) complimentary* Annual Meeting registrations for you and/or the clients of your choice, a value of \$2,985.00;
- ❖ Sponsorship of *reception** at the Annual Meeting, with your logo prominently displayed on-site.

Silver: \$5,000 – *A Silver Partnership provides your company with the following benefits:*

- ❖ Inclusion as a *Silver Sponsor* in the 2021 Partners Directory with logo, to be mailed to entire Alliance membership and featured all year on our website;
- ❖ A link to your Website from the Alliance website for *six (6) months* (January 1, 2021 – June 30, 2021);
- ❖ *Two (2)* “Partners Profile” articles in the *Alliance Update* newsletter, which is sent to entire membership;
- ❖ Table-top display during the Alliance Annual Meeting March 25th thru 27th, a \$2,500.00 value;
- ❖ *Four (4)* email blasts from the AIAMC office to AIAMC members on your behalf;
- ❖ *Two (2) complimentary* Annual Meeting registrations for you and/or the clients of your choice, a value of \$1,990.00;
- ❖ Sponsorship of a *lunch** at the Annual Meeting, with your logo prominently displayed on-site.

Bronze: \$3,000– *A Bronze Partnership provides your company with the following benefits:*

- ❖ Inclusion as a *Bronze Sponsor* in the 2021 Partners Directory with logo, to be distributed at the Annual Meeting and featured all year on our website;
- ❖ A link to your Website from the Alliance website for *three (3) months* (January 1, 2021 – March 31, 2021);
- ❖ A “Partners Profile” article in the *Alliance Update* newsletter, which is sent to entire membership;
- ❖ Table-top display during the Alliance Annual Meeting March 25th thru 27th, a \$2,500.00 value;
- ❖ *Two (2)* email blasts from the AIAMC office to AIAMC members on your behalf;
- ❖ *One (1) complimentary* Annual Meeting registration for you to use or to present to the client of your choice, a value of \$995.00;
- ❖ Sponsorship of a *breakfast** at the Annual Meeting, with your logo prominently displayed on-site.

\$2,500: Exhibit Only at 2021 AIAMC Annual Meeting

- ❖ Table-top display during the Alliance Annual Meeting March 25th thru 27th;
- ❖ Inclusion as an *Exhibitor* in the Directory of Alliance Partners with logo, for distribution at the conference;
- ❖ A link to your website from the Alliance website for *one (1) month* (March 1 – 31, 2021);
- ❖ *One (1) complimentary* Annual Meeting registration for your primary employee staffing the exhibit, a value of \$995.00.

*Please note that sponsorship of on-site meals at the AIAMC Annual Meeting will be determined on a first-received, first- assigned basis. Once sponsorships for all on-site meals have been assigned, partners will have the opportunity to sponsor on-site educational breakout sessions. All assignments are determined by the AIAMC and are considered final.

*If you wish to participate in the AIAMC 2021 Partners Program,
please complete the Registration Form found on pages 5 and 6 of this packet
and return to Kimberly Pierce-Boggs, AIAMC Executive Director
Via Email kimberly@aiamc.org
Or Fax 888-AIAMC-11 (888-242-6211)*

NO LATER THAN NOVEMBER 30, 2020

THANK YOU FOR YOUR CONSIDERATION!



**ALLIANCE OF INDEPENDENT
ACADEMIC MEDICAL CENTERS**
2021 PARTNERS PROGRAM
Registration Form

I. LEVEL OF SPONSORSHIP (please check one)

- Gold: \$10,000 Silver: \$5,000 Bronze: \$3,000 Exhibitor: \$2,500

II. COMPANY CONTACT INFORMATION (for inclusion in the *2021 Partners Directory* brochure)

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Website Address: _____

Phone: _____ E-Mail: _____

If the AiAMC Office's primary point of contact (for logistics, planning, etc.) is different from what appears above, please list that person's contact information here:

Primary Contact: _____ Title: _____

Phone: _____ E-Mail: _____

III. COMPANY DESCRIPTION (for inclusion in the *2021 Partners Directory* brochure)

Your company description should be 150 words or less. You may submit this one of two ways:

- Our company description will be sent via e-mail to kimberly@aiamc.org no later than **November 30, 2020**.

-OR-

- Please use the same description we submitted last year (if applicable).

IV. COMPANY LOGO (for *2021 Partners Directory* and use on-site at the Annual Meeting)

Your logo should be in an editable JPEG file with minimum 300 dpi resolution. You may submit this one of two ways:

- Our logo will be sent via e-mail to kimberly@aiamc.org no later than **November 30, 2020**.

-OR-

- Please use the same logo as submitted last year (if applicable).

V. EXHIBIT AT ANNUAL MEETING

Our company WILL have a table-top exhibit at the Annual Meeting, to be held March 25th thru 27th at the Loews Vanderbilt Hotel in Nashville; please send us more information regarding logistics, electrical needs, etc.
-OR-

Our company will opt out of this partner benefit and does NOT plan to have a table-top exhibit.

VI. ANNUAL MEETING REGISTRATION

Online registration opens in early November. *All partners must register online, even if the registration fees are waived. Please log onto www.aiamc.org to register.* For our planning purposes, please indicate the number of anticipated attendees from your company: 1 2 3

VII. PAYMENT

Our partnership support in the amount of \$_____ will be provided to the Alliance of Independent Academic Medical Centers (Fed ID # 01-0492125) as follows (choose one):

- One check by January 15, 2021 Two checks in equal installments by January 15, 2021 and March 15, 2021

Please provide your company's credit card information below; charges will be assessed ONLY if checks are not received as indicated above. *If you prefer for payment(s) to be made by credit card, please check here:*
A receipt will be emailed to you following credit card transaction(s).

Type of card: Visa MasterCard American Express

Card number: _____

Name on card: _____

CCID Code: _____ Expiration date: _____ Zip Code of Billing Address: _____

We agree to abide by all clearly defined expectations and deadlines as stated in writing by the AIAMC as well as all rules and regulations governing the exhibition at the Annual Meeting. I understand that submission of this registration form constitutes a contract.

Signed: _____ Date: _____

***Please return your completed Registration Form to
Kimberly Pierce-Boggs, Executive Director, AIAMC
NO LATER THAN NOVEMBER 30, 2020
Via Email kimberly@aiamc.org
Or Fax 888-AIAMC-11 (888-242-6211)***

AIAMC 2021 ANNUAL MEETING and NATIONAL INITIATIVE VII MEETING FOUR
Connecting Education to Exceptional Patient Care 2021
Uniting for Transformational Change
March 25 - 27, 2021 Loews Vanderbilt Hotel -Nashville, TN

Thursday, March 25th	
8:00-10:00	Pre-Conference Workshop: Educator's Forum
10:00-11:00	Pre-Conference Book Club
11:00-11:45	Welcome Lunch for First-Time Attendees
12:00-12:15	Annual Meeting Opens
12:15-1:45	Keynote Address
1:45-2:15	Break; Exhibits Open
2:15-3:30	Concurrent Breakout Workshops
3:45-5:30	Optional Afternoon Workshop with Keynote Speaker
5:30-7:00	Reception

Friday, March 26th	
7:00-8:00	Buffet Breakfast; Exhibits Open
8:00 – 9:00	Plenary 1: Using the National Spotlight to Create Change OR Social Determinants of Health – Empowering Patients
9:00-9:30	Break; Exhibits Open
9:30-10:45	Concurrent Breakout Workshops
11:00-12:00	Plenary 2: Panel of Residents, Influencers and Response
12:00-1:00	Lunch, to include Vendor Partner Intros/Overviews and Annual Town Hall Meeting
1:30-4:30	National Initiative VII Meeting Four
6:00	Annual Awards Dinner

Saturday, March 27th	
7:00-8:00	Buffet Breakfast; Exhibits Open
8:00-9:30	Plenary 3: National Initiative VII Summative Presentations and National Advisory Council (NAC) Response Panel: <i>Cohort Groups One, Two and Three</i>
9:30-10:00	Break; Exhibits Open
10:00-10:45	Poster Slam
10:45-11:30	Staffed Poster Displays, including National Initiative VII Final Posters
11:30-12:30	Plenary 4: National Initiative VII Summative Presentations and National Advisory Council (NAC) Response Panel: <i>Cohort Groups Four and Five</i>
12:30-1:30	Plenary 5: Closing Session and Boxed Lunch: Well-Being and Courage in Times of Stress

This reflects plans made as of 7/31/20; DRAFT and Subject to Change

AIAMC Member Institutions August 2020: 69 Members

Arizona

Honor Health

California

Arrowhead Regional Med Center
Cedars-Sinai Medical Center
Kaiser Permanente Northern CA

Connecticut

Danbury Hospital
Norwalk Hospital
Saint Francis Hosp & Med Center

Delaware

Christiana Care Health Services

Florida

AdventHealth Orlando
Baptist Health South Florida

Illinois

Advocate Christ Medical Center
Advocate IL Masonic Med Center
Advocate Lutheran Gen Hospital
Amita Health
OSF St. Francis Medical Center

Indiana

Community Health Network
Good Samaritan
Ascension St. Vincent Evansville

Iowa

Unity Point – Des Moines

Louisiana

Ochsner Health System
Our Lady of the Lake Regional
Medical Center
University Medical Center New
Orleans

Maryland

Sinai Hospital of Baltimore

Massachusetts

Baystate Medical Center
Lahey Clinic

Michigan

Ascension Providence Rochester
Hospital
Mercy Health Saint Mary's
Sparrow Hospital

Minnesota

HealthPartners Institute

Montana

Billings Clinic

New Jersey

Hackensack Univ Med Center
Jersey Shore Univ Med Center
Monmouth Medical Center
Newark Beth Israel
Ocean Medical Center
Raritan Bay Medical Center
Saint Barnabas Medical Center
St. Luke's Hospital- Warren

New York

Bassett Healthcare
Maimonides Medical Center
NYU Langone
Northern Dutchess Hospital
Putnam Hospital
Vassar Brothers Medical Center

North Carolina

Atrium Health

Ohio

The Christ Hosp Health Network
Cleveland Clinic Akron General
The Cleveland Clinic Foundation
Doctors Hospital
Dublin Methodist
Grant Medical Center
O'Bleness Hospital
Riverside Methodist Hospital
TriHealth, Inc.

Pennsylvania

Albert Einstein Healthcare
Network
Guthrie/Robert Packer Hosp
Main Line Health – Bryn Mawr
Main Line Health – Lankenau
St. Luke's Hosp – Anderson
St. Luke's Hosp – Bethlehem
York Hospital

Texas

Baylor Scott & White – Temple
Baylor Scott & White - Dallas
Baylor Scott & White- Round Rock
JPS Health Network

Washington

Kaiser Permanente Washington
Virginia Mason Medical Center

West Virginia

Charleston Area Medical Center

Wisconsin

Aurora Healthcare





**ALLIANCE OF INDEPENDENT
ACADEMIC MEDICAL CENTERS**
List of Partners and Exhibitors 2020

SILVER PARTNERS

Bepress-Elsevier
www.bepress.com

ECG Management Consultants, Inc.
www.ecgmc.com

LAK Group
www.TransformingCareers.com

BRONZE SPONSORS

American College of Radiology
www.acr.org

Hall, Render, Killian, Heath & Lyman, PLLC
www.hallrender.com

BRONZE SPONSORS (continued)

Huron Consulting Group
<https://www.huronconsultinggroup.com>

Isabel Healthcare
www.isabelhealthcare.com

RLDatix
www.rldatix.com

EXHIBITORS

AMA Insurance Agency
www.medplusadvantage.com

TDS Health
<http://tetodata.com/>

*To best ensure the maximum promotion of our
partners, please note that the number of table
top exhibits at the AIAMC Annual Meeting
ARE LIMITED TO THE FIRST TEN
Registration Forms received.*